

# 2018 Pick Award

# Lexmark Testing Assistant Outstanding Education Solution





The analysts at Keypoint Intelligence - Buyers Lab (BLI) have recognized Lexmark Testing Assistant as Outstanding Education Solution for the 2018 software Picks season thanks to these key strengths and benefits:

- Cost-effective alternative to expensive proprietary "bubble sheet" test creation and grading systems
- Teachers can spend less time creating and grading tests, and focus more on instructing students—as an entire class and in one-on-one sessions
- Identify trends in test data for individual students or across the entire class to improve your lesson plan and curriculum
- Teachers can set goals for individual and groups of questions and sections, or the entirety of a test, to see which or how many students are absorbing the material
- Teachers can configure multiple choice, subjective, and mathematics responses and define their point values
- Testing Assistant integrates with popular education solutions

Budget crunches and overcrowding are challenges that make it very difficult for teachers to meet expectations. As class sizes grow, teachers have less time for one-on-one sessions with individual students because they're wrapped up in other core tasks, like creating and grading tests, homework, and other assignments. But with Lexmark Testing Assistant, teachers can quickly create tests, grade them automatically, and compile the results into reports that can be analyzed to see which topics, or which individual students, need more attention.

"Lexmark Testing Assistant introduces a few features that we haven't seen from other test creation and grading solutions," said Jamie Bsales, Director of Solutions Analysis at Keypoint Intelligence. "For example, the solution supports mathematics responses, and can automate complex grading schemes—like how many points an individual or group of questions are worth. And for such a feature-rich test creation and grading solution, Lexmark Testing Assistant is still very easy to use. Creating tests was as easy as filling in a form, and grading tests is reduced to a one-touch scan job and a quick exception-based workflow."





# About **Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the everchanging landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

# About Buyers Lab Software Pick Awards

Buyers Lab Document Imaging Software Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including evaluation of key attributes such as features, usability, and value. Each product that passes our lab test earns Buyers Lab's Platinum, Gold, Silver or Bronze rating, with the best performers qualifying as Pick contenders.

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